



HAMPDEN COUNTY WORKFORCE BOARD

MHHCWB, MHS, MHH & MHFH Sector Initiatives WEEKLY MEETINGS Monday, November 27, 2023 10:00 AM – 11:00 AM

1. CommCorp HC/BH Hub Continuation Grant Discussion
 - Implementation Process and timeline
 - Outreach and Recruitment
 - Coordination with MHHCWB, MHH, MHS and MHFH
 - 5 HD Agency and other social media platforms
 - Trainings (estimated time needed 40 minutes)
 - EMT (planning in progress; training begins in January 2024)
 - EMT Recruitment Plan
 1. We started discussing the recruitment plan as outlined below and **we need your input:**
 - Advertising outlets and consultants include: 5HD, Latino Marketing Team, MassHire Websites, resource rooms, libraries, workforce partners, Cindy Gagnon at the MHHCC (marketing expert), shelters and work ready programs
 - Target launch date is Friday, December 1st
 - A draft flyer is in development, **we need your guidance on the flyer and sign up process.**
 - Recruitment, Enrollment and Case Management Plan
 2. We need to develop a mutual agreement of what the recruitment, enrollment and case management process will look like, and who are the points of contacts.
 - I am developing a project information page to serve as a resource for all MassHire staff, and will be updated regularly:
<https://westernmasshealthcareers.org/emt-training-and-employment-plan-masshire/>
 - I would like to invite each of you to attend a project development and overview meeting at the MHHCWB office on **December 11, 2023 at 10:00 -11:30 AM.**
 - Certified Nurse's Assistant (*Edda is the POC*)
 - Behavioral Resource Technician, Behavioral Health Associate, Certified Medical Assistant, Patient Care Technician (**training starts later in 2024 calendar year; planning is on hold**)

3. STCC CNC Operator Training
4. Sheet Metal Training outreach and recruitment
5. Smith Voc – CNC Training
6. KSA-MTC Outreach and Recruitment
 - Outreach efforts
 - Customer status
 - Completion of Google doc spreadsheet
7. Shelter Initiative
 - MHS- Clarion – CHD
 - MHH – Quality Inn - VOC