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**Subject:** Sector Initiatives (EMTs)  
**Date:** Friday, November 17, 2023 8:13:00 AM  
**Attachments:** [image001.png](#)

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Hello MassHire Sector Initiatives Team,

In lieu of our meeting on Monday, I would like to give you a preview of the discussion items at our next meeting scheduled on November 27<sup>th</sup> relative to BH/H HUB grant. We are still awaiting funding notification, but the first training begins in January, so we must begin preparing...

The trainings are as follows:

- EMT (**planning in progress; training begins in January 2024**)
  - EMT Recruitment Plan
    1. We started discussing the recruitment plan as outlined below and **we need your input:**
      - Advertising outlets and consultants include: 5HD, Latino Marketing Team, MassHire Websites, resource rooms, libraries, workforce partners, Cindy Gagnon at the MHHCC (marketing expert), shelters and work ready programs
      - Target launch date is Friday, December 1<sup>st</sup>
      - A draft flyer is in development, **we need your guidance on the flyer and sign up process.**
    2. We need to develop a mutual agreement of what the recruitment, enrollment and case management process will look like, and who are the points of contacts.
  - I am developing a project information page to serve as a resource for all MassHire staff, and will be updated regularly:  
<https://westernmasshealthcareers.org/emt-training-and-employment-plan-masshire/>
  - I would like to invite each of you to attend a project development and overview meeting at the MHHCWB office on **December 11, 2023 at 10:00 -11:30 AM.**
    - Certified Nurse's Assistant (*Edda is the POC*)
    - Behavioral Resource Technician, Behavioral Health Associate, Certified Medical Assistant, Patient Care Technician (**training starts later in 2024 calendar year; planning is on hold**)

Happy Thanksgiving!

Sincerely,  
Peta-Gaye



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