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Subject: Sector Initiatives (EMTs)
Date: Friday, November 17, 2023 8:13:00 AM
Attachments: [image001.png](#)

Hello MassHire Sector Initiatives Team,

In lieu of our meeting on Monday, I would like to give you a preview of the discussion items at our next meeting scheduled on November 27th relative to BH/H HUB grant. We are still awaiting funding notification, but the first training begins in January, so we must begin preparing...

The trainings are as follows:

- EMT (planning in progress; training begins in January 2024)
 - EMT Recruitment Plan
 1. We started discussing the recruitment plan as outlined below and **we need your input:**
 - Advertising outlets and consultants include: 5HD, Latino Marketing Team, MassHire Websites, resource rooms, libraries, workforce partners, Cindy Gagnon at the MHHCC (marketing expert), shelters and work ready programs
 - Target launch date is Friday, December 1st
 - A draft flyer is in development, **we need your guidance on the flyer and sign up process.**
 - Recruitment, Enrollment and Case Management Plan
 2. We need to develop a mutual agreement of what the recruitment, enrollment and case management process will look like, and who are the points of contacts.
 - I am developing a project information page to serve as a resource for all MassHire staff, and will be updated regularly:
<https://westernmasshealthcareers.org/emt-training-and-employment-plan-masshire/>
 - I would like to invite each of you to attend a project development and overview meeting at the MHHCW office on **December 11, 2023 at 10:00 -11:30 AM.**
 - Certified Nurse's Assistant (*Edda is the POC*)
 - Behavioral Resource Technician, Behavioral Health Associate, Certified Medical Assistant, Patient Care Technician (**training starts later in 2024 calendar year; planning is on hold**)

Happy Thanksgiving!

Sincerely,
Peta-Gaye



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